

# Introducing Zeiss Individual™



## Taking personalization — and your practice — to a whole new level.

Zeiss Individual™ is the first progressive lens that can be precisely and simply personalized by you to meet the specific visual needs and frame choices of every presbyope. Through dramatic innovations in lens design, Zeiss Individual allows you to account for the singular interaction between a wearer's frame, face and prescription to create a one-of-a-kind lens for every one-of-a-kind patient.

### Unlimited frame choices.

Continuously variable corridor length customizes the progressive design of Zeiss Individual™ for virtually any frame style your patients choose. For fitting heights from 13mm to 35mm in 0.1mm increments.

### Maximum visual acuity for any face.

Zeiss Individual™ is precisely designed for the unique relationship between each patient's face and lenses, maximizing acuity centrally and peripherally. Personalized for each wearers monocular PD, pantoscopic tilt, vertex distance and frame wrap angle.

### Optimized optics for every prescription.

Precise visual correction refined across the entire surface of Zeiss Individual™ allowing you to deliver outstanding optical performance and wide, clear fields of view – no matter how intricate the prescription.

### Precision fabrication for every lens.

Combining patented back-surface technology with meticulous process engineering, Precise-Form™ Technology delivers accurate and consistent replication of every Zeiss Individual™ lens.

Now ZEISS technology gives you the opportunity to elevate patient care and your practice to a whole new level.

## Zeiss Individual Rx Availability

MATERIAL	Rx RANGE	ADD POWERS
1.67 High Index	-10.00 to +6.00D, cyl to -4.00	+0.75 to +3.00
1.67 Transitions® Grey/Brown	-10.00 to +6.00D, cyl to -4.00	+0.75 to +3.00
1.60 High Index	-10.00 to +6.00D, cyl to -4.00	+0.75 to +3.50
1.60 Transitions® Grey/Brown	-10.00 to +6.00D, cyl to -4.00	+0.75 to +3.50
1.59 Polycarbonate	-10.00 to +6.00D, cyl to -4.00	+0.75 to +3.50
1.59 Polycarbonate Transitions® Grey/Brown	-10.00 to +6.00D, cyl to -4.00	+0.75 to +3.50
1.50 Hard Resin	-6.00 to +5.00D, cyl to -4.00	+0.75 to 3.50
1.50 Hard Resin Transitions® Grey/Brown	-6.00 to +5.00D, cyl to -4.00	+0.75 to +3.00

### Carat Advantage®

Premium Super Hydrophobic AR coating included standard with each pair.

For more information please contact your Carl Zeiss Vision or Centennial Optical lens representative.